



NEWSLETTER SPECIAL EDITION

26th March, 2020

THIS IS THE TIME FOR DISTANCE, NOT GAPS.

Increasing Infection data , 18th-22nd March, 2020

Increasing
Infections
(Zhongshan)



Increasing
Infections
(Homa)



Source: People's Daily , Guangdong Health Commission

Homa maintains ZERO infection since resumption

In China, the epidemic has slowed down. Decreasing of a new diagnosis, low fatality rates, and increasing recovered rate remind us of the necessity of proper prevention and control, leaving a sound possibility of healing.

Thankfully, we have seen ZERO INCREASING INFECTIONS in Zhongshan as well as Nantou, Homa's location, which encourages us to maintain our pace of anti-epidemic implements and push industry operation resuming.

Reference:

Latest on the novel coronavirus outbreak

<https://www.chinadaily.com.cn/a/202003/19/WS5e5ae390a31012821727b4ba.html>

Official Weibo, People's Daily

https://weibo.com/gdjkjy?from=myfollow_all&is_all=1

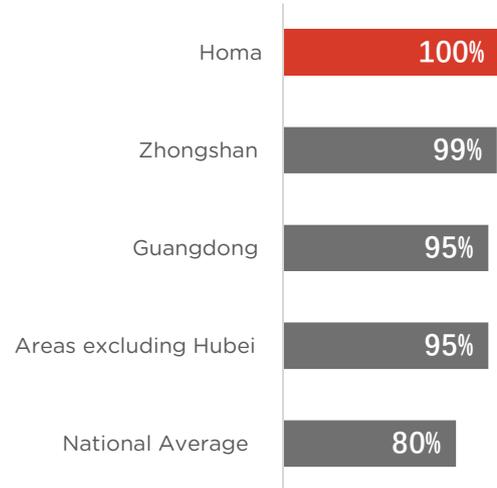
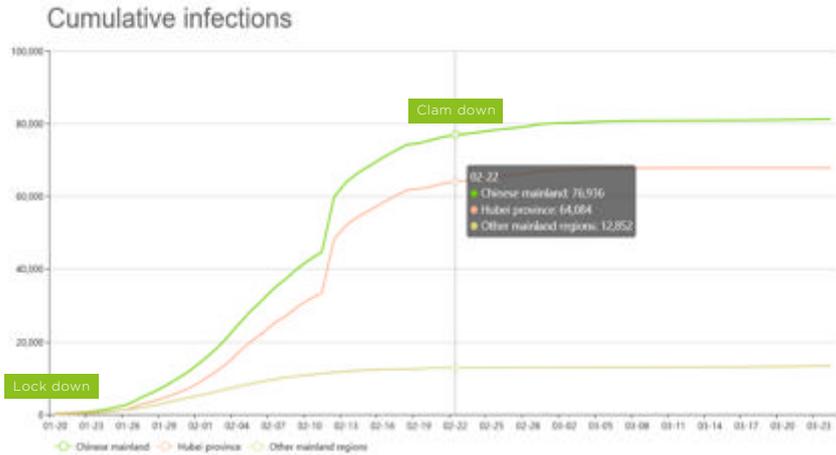
Official Weibo, Guangdong Health Commission

https://weibo.com/rmrbs?is_all=1

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Cumulative infections Statistics

Operational Resumption Rate



Source: China Daily

Source: 21jingji APP

Homa foresees to produce one million units per month

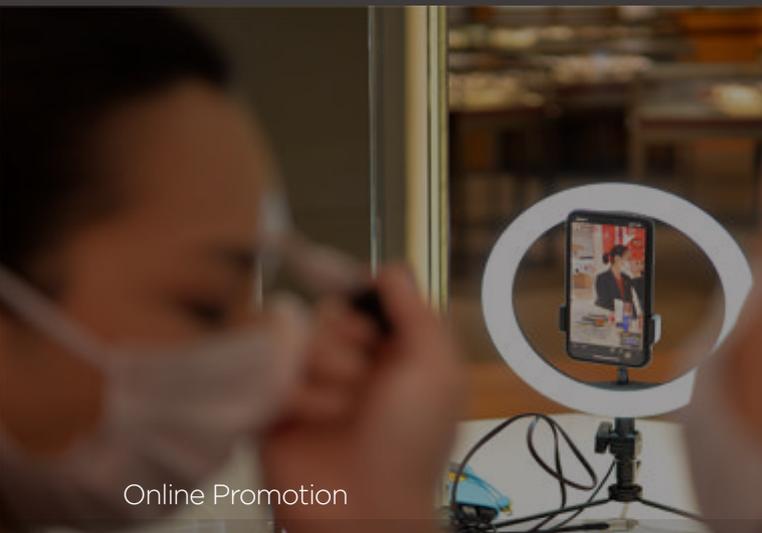
Aside from the statistics, except for Hubei province, resumption rates of all regions and municipalities nationwide have exceeded 90%.

Homa, in Nantou, attains 100% resumption rate, estimated to fulfil over one million units of production volume for the next three months.

Reference:

Nowcasting and forecasting the potential domestic and international spread of the 2019-nCoV outbreak originating in Wuhan, China: a modelling study, Prof Joseph T WU

[https://www.thelancet.com/journals/lancet/article/PIIS0140-6736\(20\)30260-9/fulltext](https://www.thelancet.com/journals/lancet/article/PIIS0140-6736(20)30260-9/fulltext)



Online Promotion



Remote Education



Production Resuming



Store Reopening

A New Normal

Social distance becomes new normal with significant online consumption and retailers have witnessed a marked growth due to the epidemic impact in China. Offline malls and stores open gradually following contactless customer service and epidemic prevention.

For Homa, we keep our highest-level epidemic prevention measures for staff safety. We are working in translating Homa philosophy: "care, share, connect and impress by proximity" into a digital experience.

We aim to continuously enhance communication with our global clients.

Reference:

China's economy returns to normal

<https://global.chinadaily.com.cn/a/202003/17/WS5e705107a31012821727fb9d.html>

Online teaching, distance learning discussed at symposium

<http://www.chinadaily.com.cn/a/202003/17/WS5e70c2f5a31012821727fd7e.html>

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WeDoctor CPAM CHMA

中文

WeDoctor Global Consultation and Prevention Center

Pageview: 12,122,168

7,321 doctors volunteered, 50,066 people been helped.



We are all in together

1) Thankfulness

We express our gratitude for your protective supplies support. Your sustenance was a tangible sign of partnership.

2) Care and Share

Homa spares no effort in delivering 100 thousand medical masks to our global partners in needs. We support clients to purchase 500 thousand masks.

We are glad to suggest and share anti-epidemic knowhow with you :

WHO Updates about Coronavirus disease (COVID-19)

<https://www.who.int/emergencies/diseases/novel-coronavirus-2019>

Handbook of COVID-19 Prevention and Treatment

https://www.alibabacloud.com/universal-service/pdf_reader?spm=a3c0i.14138300.8102420620.dreadnow.60b7647f2JVaN&pdf=Handbook_of_COVID_19_Prevention_en_Mobile.pdf

Chinese Clinical Guidance for COVID-19 Pneumonia Diagnosis and Treatment (7th edition)

<http://712.meeting.so/site/meeting/newsshow/3337.html>

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We take care

Dear Friends,

The epidemic is, first and foremost, a global humanitarian challenge. We are all thankful to health professionals, nurses, researchers, public health experts and civil servants who are heroically battling the virus, putting their own lives at risk.

Every dark cloud has a silver lining.

From China, I can share some positive and optimistic behaviour. The situation is significantly getting better; the paramount actions taken by the government and implemented by companies are factually delivering results. We've learned together, and we developed some practices that can help enormously the global response. One of those lessons is that the most effective way to minimize the risk of the virus's transmission is to reduce density and maximize social distance.

We can foresee the light at the end of the tunnel.

Homa is quickly returning to regular production pace. We are rolling out with confidence a package of new activities to bounce back and fully recover. This global pandemic will shape businesses for decades to come; we are forging Homa to be ready for that.

The outbreak is affecting every one of us; for sure, we are not experiencing a gentle nudge; it requires all of our care and all of our participation.

Keep dreaming.

Michael YAO
CEO & President
Homa Appliances Co., Ltd.

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Homa

We take care

Dynamics continue to evolve, and accordingly, we will provide an update on the operational impacts. We encourage you to be in touch with your sales representatives to address any specific enquiry you may have.

* Homa Global Website (<https://en.homa.cn>) is the official channel for all upcoming updates. Take Care.

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